


John Burke

ACD/SENIOR COPYWRITER

CONTACT

 Brooklyn, NY
 johnburkecreative@gmail.com
 www.johnburkecreative.com
 347.528.6543
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INTERESTS

Published songwriter
Member of the songwriters guild
Guitar, ukulele, mandolin picker
www.johnburkesongs.squarespace.com

AWARDS

ADDY, New York Festivals, PIMA

EXPERIENCE

Freelance ACD/Senior Copywriter

Agencies: Area 23, Evoke, FCB Health, Havas Health, McCann Health, Saatchi & Saatchi Wellness, WildType
November 2017 - present

Digitas, NY | Senior Copywriter

April 2015 - October 2017
Clients: Xfinity Mobile, American Express, Travelers, Crown Royal, Comcast

CDMiConnect, NY | Freelance Copy Supervisor

October 2014 - April 2015
Clients: Biogen Franchise, Actemra, Tamiflu, Zurampic

Epsilon/Aspen Marketing Services, NY | Senior Copywriter

May 2011 - July 2014
Clients: AARP, American Home Shield, Ford, Target, Henkel, Barclaycard, ExxonMobil

Freelance Copy Supervisor/Senior Copywriter

Agencies: DraftFCB, Wunderman, Digitas, Unit 7
March 2007 - May 2011
Clients: Cymbalta, Citibank, HP, Kimberly Clark, AstraZeneca, Dell, Similac, CVS Caremark, InfoPrint, Dish Network, MasterCard, American Express

Little Star Soup, Brooklyn | Creative Director

January 2004 - May 2012
Illustration & Design studio specializing in the social expressions industry.
Clients: Target, Walmart, Hallmark, American Greetings, Design Design Inc.

CP Inc./Christy MacDougall Mitchell, NY | Copy Supervisor

June 2003 - March 2007
Clients: NY Daily News, North Fork Bank, Cablevision, National Education Association

FCBi, NY | Senior Copywriter

April 1998 - April 2003
Clients: U.S. Postal Service, MetLife, AT&T, Compaq, Chase, Samsung, Pfizer

QVC Inc., PA | Senior Copywriter

April 1996 - March 1998
In-house advertising for print and broadcast

EDUCATION

School of Visual Arts, NY

Continuing Education Courses in Advertising Concepts

S.U.N.Y. at New Paltz, NY

B.S. in Visual Communication, Concentration in Graphic Design